



# i am ready

## The challenge:

Meeting the **UK HMRC** and **Irish Revenue** mandate without changing working practices, by quickly converting existing **Microsoft Word** or **Excel** based accounts into iXBRL, in preparation for web-filing.

## The solution:

Seahorse enables **easy conversion** of accounts from Microsoft Word or Excel into the required iXBRL format.

It bridges the chasm between IT and finance teams, simplifying HMRC and Revenue compliance. It was **designed for accountants, not iXBRL experts**.

- > **Predictive, intelligent tagging** against UK GAAP , IFRS or Revenue taxonomies
- > 'Traffic light' classification of tags to prioritise review activity
- > **Intuitive** split screen view for quick cross-referencing between tags and taxonomy
- > Full **audit trail** tracking every action
- > Learning engine stores tagging decisions, for **faster tagging** in subsequent years
- > **Secure software service**. You just use a web browser.

## The benefits:

- > No changes to the way you currently produce accounts
- > No knowledge of iXBRL required
- > No software to install, run or maintain
- > Takes less than half the time of manual 'drag and drop' systems
- > Rapid and accurate; reduced risk of mis-tagging
- > Audit trail delivers inbuilt accountability and transparency
- > Fully compliant with HMRC & Revenue mandate
- > Developed by the inventors of iXBRL
- > Easy offline review via an Excel spread sheet containing full details



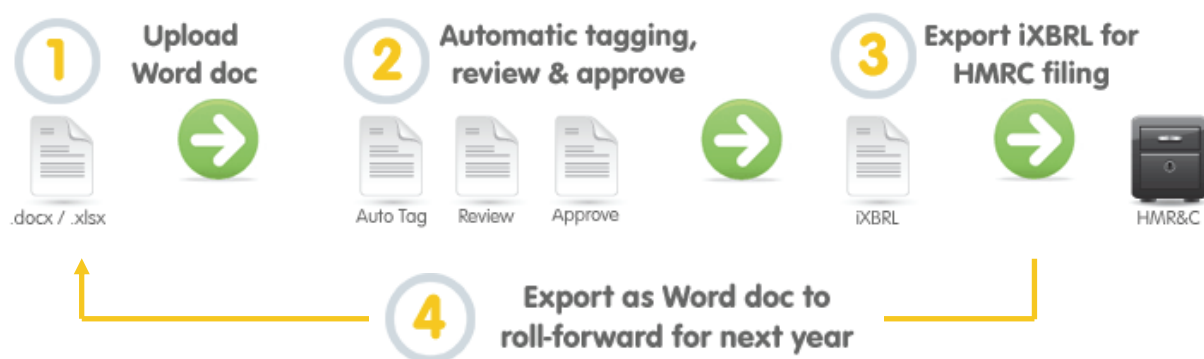
alui



for more information go to [www.alui.com/ixbrl](http://www.alui.com/ixbrl) or email [info@alui.com](mailto:info@alui.com)



Designed for accountants,  
not the IT department...



## What are XBRL and iXBRL?

XBRL stands for 'eXtensible Business Reporting Language', which is the standard format for the mark-up of business and financial reports. Relevant text and numerical data is tagged so that it can be machine read.

CoreFiling invented iXBRL (**In**line **XB**RL) for HMRC, which has now been adopted by Irish Revenue, to enable tax submissions to be processed by both computers and human reviewers in a single format.

iXBRL answers some key challenges facing finance professionals and regulators: how to provide a simple, non-technical format for businesses to file financial information online, so that both parties have easy access to the same underlying structured information.

## Find out more...

Visit our website, email or call us to discuss how you can purchase Seahorse from Alui  
e: [info@alui.com](mailto:info@alui.com)  
w: [www.alui.com](http://www.alui.com)  
p: +44 (0) 1420 550 750



for more information go to [www.alui.com/ixbri](http://www.alui.com/ixbri) or email [info@alui.com](mailto:info@alui.com)

## How Seahorse works:

Securely accessed via a standard internet browser, Seahorse intelligently tags the numeric data and free text held in Microsoft Word or Excel documents, in line with the relevant taxonomy (UK GAAP or IFRS).

Its learning engine enables Seahorse to make smart, predictive tagging decisions, which it stores to enable 'roll forward' of existing Word documents and even faster tagging in subsequent years.

The software incorporates a 'traffic light' system to prioritise review activity, with an intuitive, split screen view for rapid cross-referencing of tags against their taxonomy.

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iXBRL Conversion Company Limited  
PROFIT AND LOSS ACCOUNT  
for the year ended 31 December 2009

	Notes	2009 £	2008 £
<b>TURNOVER</b>	1	5,220	16,558
Operating expenses (net)	2	1,470	(17,804)
<b>PROFIT (LOSS) ON ORDINARY ACTIVITIES BEFORE TAXATION</b>	3	6,690	(1,246)
<b>Taxation</b>	4	(2,007)	-
<b>PROFIT (LOSS) FOR THE FINANCIAL YEAR</b>	9	4,683	(1,246)

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**Suggestions**

- 93.6% Tax on profit or loss on ordinary activities
- 6.1% UK current corporation tax
- 0.1% Profit and loss account reserve
- 0.1% Administrative expenses
- 0.1% Profit (loss) for the period
- 0.1% Share premium account
- 0.1% Profit (loss) on ordinary activities after tax
- 0.1% Turnover / gross operating revenue
- 0.1% Other operating charges, Format 2

**Concept**

**Label** Tax on profit or loss on ordinary activities

**Type** Duration / Monetary

**Tagging:** Seahorse tags your document based on its experience of working with similar documents.

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Home

All Groups entity officer name Search

Label	Period Type	Concept Type
Name of entity officer	Duration	Text
Entity trading name	Duration	Text
Entity current legal or registered name	Duration	Text
Entity former legal or registered name	Duration	Text
Business report publisher name, if different from entity	Duration	Text
Name of third party agent	Duration	Text
Name of author	Duration	Text
Name of acquisition	Duration	Text

**Selected Concept**

**Default Label** Name of entity officer

**Type** Duration / Text

Select Concept Cancel

01 - Entity Information

- Entity information
- Entity names [heading]
- Entity identifying codes [heading]
- Entity activities [heading]
- Legal form of entity [heading]
- Entity shares [heading]
- Entity public listing information [heading]
- Official operational status of entity [heading]
- Entity officers [heading]
- Name of entity officer**
- Dimension members identifying position of entity officer [heading]
- Dimension members identifying type of entity officer [heading]
- Entity contacts and website information [heading]

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**Refine:** At any time you can make your own decisions and override any tags suggested by the system.

for more information go to [www.alui.com/ixbrl](http://www.alui.com/ixbrl) or email [info@alui.com](mailto:info@alui.com)

## The inside story:

### Why is iXBRL the standard for business reporting?

Data standards in financial reporting enable businesses to easily benchmark, analyse and scrutinise their financial performance, their competitors performance, as well as providing equal transparency to stakeholders and regulators; all of which are critical in risk avoidance and fraud prevention.

iXBRL provides the foundation for the next generation of interoperable accounting and performance reporting systems. It makes information accessible across organisational boundaries and will drive efficiency and transparency into reporting - well beyond the regulatory and compliance mandates being used by agencies like UK HMRC and Irish Revenue.

This standard brings accounting to the web in a new and straightforward way: business people can read performance and financial reports on web pages; computer systems can consume the same data straight out of the same web pages. Both can then re-use and add value to that information; rapidly, accurately and with full fidelity to the original data source.



### CoreFiling:

#### The team behind the technology

CoreFiling specialises in XBRL, including inventing the iXBRL protocol for HMRC, which has now become an internationally recognised global standard.

CoreFiling play an active role within the XBRL consortium, XBRL Standards Board, the XBRL International Steering Committee and key XBRL working groups.

For more than 10 years, CoreFiling has delivered straightforward solutions for regulators, accounting practices and businesses globally, through its uncompromising commitment to engineering excellence.



#### How can I buy Seahorse?

Alui provides the Seahorse solution directly to corporate customers. Alui provides mission critical Hyperion financial system support to FTSE 100/250 companies. Alui's iXBRL specialists will support you through the iXBRL tagging process.

e: [info@alui.com](mailto:info@alui.com)

w: [www.alui.com](http://www.alui.com)

p: +44 (0) 1420 550 750



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